



# LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

**M.A. DEGREE EXAMINATION – SOCIAL WORK**

**THIRD SEMESTER – APRIL 2025**



**PSW3ME05 – CORPORATE SOCIAL RESPONSIBILITY**

Date: 07-05-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

## SECTION A – K1 (CO1)

	<b>Answer ALL the questions</b>	<b>(5 x 1 = 5)</b>
1	<b>Answer the following</b>	
a)	Who said that “the social responsibility of business encompasses the economic, legal, ethical, and discretionary expectations that society has of organizations at a given point in time”?	
b)	_____ is the study of business situations, activities and decisions where issues of right and wrong are addressed.	
c)	Who’s Corporate Social Responsibility model consists of five prepositions?	
d)	_____ ISO series is to provide practical tools for companies and organizations focus on taking up environmental responsibilities.	
e)	Specify any two Corporate Social Responsibilities of Wipro Indian Technology Company.	

## SECTION A – K2 (CO1)

	<b>Answer ALL the questions</b>	<b>(5 x 1 = 5)</b>
2	<b>Answer the following</b>	
a)	The Corporate Social Responsibility activities are included in which schedule of the Companies Act, 2013	
b)	_____ is the standards which guide an individual to behave in a way that is acceptable by the individual himself in his personal life	
c)	State the three approaches in Prakash Seithi’s Corporate Social Responsibility model.	
d)	_____ company is formed and registered under the new law for the future project of to hold an asset of intellectual property	
e)	Write any two Corporate Social Responsibility initiatives of Hyundai Motors India Ltd.	

## SECTION B – K3 (CO2)

	<b>Answer any THREE of the following in 100 words each.</b>	<b>(3 x 10 = 30)</b>
3	Demonstrate how small and medium enterprises (SMEs) in India can integrate CSR initiatives to contribute to community development.	
4	Outline the concept of Corporate Governance and in what ways a company’s corporate governance policies can influence its approach to sustainable CSR practices.	
5	Narrate how would you use Carroll’s CSR model to resolve a conflict between a company’s legal obligations and ethical expectations from its stakeholders.	

6	Illustrate how would you apply the social audit process to evaluate the effectiveness of a company's CSR initiatives.
7	Narrate the various Corporate Social Responsibility initiatives undertaken by AMM Foundation CSR
<b>SECTION C – K4 (CO3)</b>	
	<b>Answer any TWO of the following in 200 words each. (2 x 12.5 = 25)</b>
8	Trace and analyze the Historical Development of Corporate Social Responsibility in global and Indian context.
9	Discuss on how would you differentiate between the economic, legal, and ethical responsibilities in the 3- CSR Model, and how do they interrelate in practice.
10	Analyze the key provisions of the Companies Act 2013 regarding CSR, and what impact these provisions have on corporate behaviour.
11	Discuss on how you would apply HCL Foundation's approach to education and skill development to design a CSR program for improving digital literacy in rural areas.
<b>SECTION D – K5 (CO4)</b>	
	<b>Answer any ONE of the following in 500 words (1 x 15 = 15)</b>
12	Assess the strengths and weaknesses of using ISO standards for CSR reporting compared to other global reporting frameworks like GRI (Global Reporting Initiative).
13	Evaluate the overall effectiveness of Tata's CSR initiatives in achieving sustainable development goals.
<b>SECTION E – K6 (CO5)</b>	
	<b>Answer any ONE of the following in 1000 words (1 x 20 = 20)</b>
14	Design a new CSR model that integrates elements from existing models. Justify how your model balances all ethical considerations and what strategies you would use to implement it effectively to address emerging global issues.
15	Develop a new framework for evaluating the effectiveness of CSR initiatives by Central Public Sector Undertakings. What criteria and methodologies would you use to assess and enhance the outcomes of these initiatives?

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